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## 2021 PRICE BOOK

## ALLEGRO COPY AND PRINT SPECIALIZES IN REAL ESTATE MARKETING Flyers, brochures, booklets <br> Mailings-postcards, EDDM, invitation note cards, introduction letters <br> Oversize pieces, different paper stocks <br> Expedited turnaround and great quality <br> We mail, ship, and deliver to many Bay Area locations daily

## HOW TO GET STARTED

Send us an email at no.limit@allegrocp.com
We will get your information and send a request for our QuickPay form
When the QuickPay is received, we create an account specifically for you

## DEADLINES

Flyers and Brochures:
Artwork arrives by noon, delivers same day; ships to arrive next day Artwork after noon, send an email, we will try to accommodate

## Postcard Mailing jobs:

Artwork and Lists arrive by 10am, will mail the same day
Just Listed postcards always take priority

STANDARD STOCKS THAT WE HAVE ON HAND:
Coated Silk Cover - 80\#, 100\#, 111\#, 130\#
Coated Silk Book-80\#, 100\#
Uncoated Smooth Cover-80\#, 100\#, 120\#, 160\#
Uncoated Smooth Book-60\#, 80\#, 100\#
Glama Translucent-29\#
Linen Uncoated Cover-100\#
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## Digital Business Card Pricing

|  | $3.5 \times 2$ or 2x3.5 |  |  |
| :---: | :---: | :---: | :---: |
| $c \mid$ <br> Price for <br> Complete Set | 130\# <br> Silk <br> Cover | 120\# <br> Uncoated <br> Cover | 160\# <br> Uncoated <br> Cover |
| 100 Single Sided | $\$ 14.44$ | $\$ 16.44$ | $\$ 18.44$ |
| 250 Single Sided | $\$ 33.16$ | $\$ 38.16$ | $\$ 43.16$ |
| 500 Single Sided | $\$ 62.94$ | $\$ 72.94$ | $\$ 82.94$ |
| 1000 Single Sided | $\$ 125.00$ | $\$ 145.00$ | $\$ 165.00$ |
| 2000 Single Sided | $\$ 240.00$ | $\$ 280.00$ | $\$ 320.00$ |


| Add UV Coating | FREE | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| :---: | :---: | :---: | :---: |


| 100 Double Sided | $\$ 25.88$ | $\$ 27.88$ | $\$ 35.00$ |
| :---: | :---: | :---: | :---: |
| 250 Double Sided | $\$ 61.32$ | $\$ 66.32$ | $\$ 78.00$ |
| 500 Double Sided | $\$ 118.38$ | $\$ 128.38$ | $\$ 130.00$ |
| 1000 Double Sided | $\$ 235.00$ | $\$ 255.00$ | $\$ 275.00$ |
| 2000 Double Sided | $\$ 459.00$ | $\$ 499.00$ | $\$ 539.00$ |


| Add UV Coating | FREE | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| :---: | :---: | :---: | :---: |

## Design: Print.

## Set up a marketing program

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Flyer/Insert Pricing

| Per Piece Price by Quantity | $8.5 \times 11,8.5 \times 8.5,7.5 \times 10,7 \times 7,6 \times 11,6 \times 9,6 \times 6$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{\|c} \hline 100 \# \text { or } 81 \# \\ \text { Silk } \\ \text { Cover } \\ \hline \end{array}$ | 100\# or 80\# Uncoated Cover | $120 \#$ Uncoated Cover | 100\# Linen Cover | 100\# or 80\# Silk or Unc Book | 60\# <br> Uncoated Book | 29\# <br> Vellum <br> (Translucent) |
| Single Sided (min. of 50)* | \$0.39 | \$0.51 | \$0.64 | \$0.76 | \$0.36 | \$0.33 | \$0.61 |
| Double Sided (min. of 50)* | \$0.78 | \$0.90 | \$1.03 | \$1.15 | \$0.72 | \$0.66 | n/a |
| Add UV Coating (Per Side) | \$0.10 | n/a | n/a | n/a | n/a | n/a | n/a |
| Insert Into Another Piece | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 |
|  | $9 \times 12,9 \times 11,6 \times 18,6 \times 12$ |  |  |  |  |  |  |
| Per Piece Price by Quantity | $\begin{array}{\|c\|} \hline 100 \# \text { or } 81 \# \\ \text { Silk } \\ \text { Cover } \end{array}$ | 100\# or 80\# Uncoated Cover | 120\# Uncoated Cover | 100\# <br> Linen <br> Cover | $\begin{aligned} & \hline \text { 100\# } \\ & \text { Silk } \\ & \text { Book } \end{aligned}$ | 60\# <br> Uncoated <br> Book | 29\# Vellum (Translucent) |
| Single Sided (min. of 50)* | \$0.55 | \$0.67 | \$0.80 | \$0.92 | \$0.52 | \$0.49 | \$0.77 |
| Double Sided (min. of 50)* | \$1.10 | \$1.22 | \$1.35 | \$1.47 | \$1.04 | \$0.98 | n/a |
| Add UV Coating (Per Side) | \$0.10 | n/a | n/a | n/a | n/a | n/a | n/a |
| Insert Into Another Piece | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 |
|  | $11 \times 17,11 \times 14,11 \times 11,10 \times 10,8.5 \times 14$ |  |  |  |  |  |  |
| Per Piece Price by Quantity | $\begin{array}{\|c} \hline 100 \# \text { or } 81 \# \\ \text { Silk } \\ \text { Cover } \end{array}$ | $\begin{gathered} 100 \# \text { or } 80 \# \\ \text { Uncoated } \\ \text { Cover } \\ \hline \end{gathered}$ | 120\# <br> Uncoated Cover |  | 100\# Silk Book | 60\# <br> Uncoated Book | 29\# Vellum (Translucent) |
| Single Sided (min. of 50)* | \$0.98 | \$1.23 | \$1.47 | \$1.72 | \$0.95 | \$0.92 | \$1.42 |
| Double Sided (min. of 50)* | \$1.78 | \$2.03 | \$2.27 | \$2.52 | \$1.72 | \$1.66 | n/a |
| Add UV Coating (Per Side) | \$0.20 | n/a | n/a | n/a | n/a | n/a | n/a |
| Insert Into Another Piece | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 |

## Poster Pricing

| Per Piece Price by Quantity | $11 \times 17,11 \times 14,12 \times 18$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 100\# or 81\# Silk Cover | 100\# or 80\# Uncoated Cover | 120\# <br> Uncoated Cover | 100\# <br> Linen <br> Cover |
| Single Sided | \$1.04 | \$1.29 | \$1.53 | \$1.78 |
| Double Sided | \$1.90 | \$2.15 | \$2.39 | \$2.64 |
| Add UV Coating (Per Side) | \$0.20 | n/a | n/a | n/a |
|  | $10 \times 2$ | , 11×22, | p to 12 |  |
| Per Piece Price by Quantity | $\begin{gathered} \hline 100 \# \text { or } 81 \# \\ \text { Silk } \\ \text { Cover } \end{gathered}$ | 100\# or 80\# Uncoated Cover | 120\# Uncoated Cover |  |
| Single Sided | \$1.61 | \$2.03 | \$2.45 | \$2.87 |
| Double Sided | \$2.47 | \$2.89 | \$3.31 | \$3.73 |
| Add UV Coating (Per Side) | \$0.30 | n/a | n/a | n/a |

*For quantities less than the minimum, a $\$ 10$ "Small Order" charge may be added.
*For quantities of 500 and up, call for price.

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# Marketing Card/Mini-Flyer/Insert and Label Pricing 

| Per Piece Price by Quantity | $5.5 \times 5.5$ and smaller <br> (includes $4.25 \times 6,4.25 \times 5.5,4 \times 5,3.75 \times 8.5,3 \times 4,2.5 \times 2.5$ and similar sizes) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 100\# or 81\# Silk Cover | 100\# or 80\# Uncoated Cover | 120\# <br> Uncoated Cover | 100\# <br> Linen <br> Cover | 100\# <br> Silk <br> Book | 100\# or 80\# Uncoated Book | 29\# <br> Vellum <br> (Translucent) | 60\# <br> Uncoated or Gloss Label** |
| Single Sided (min. of 50)* | \$0.21 | \$0.33 | \$0.46 | \$0.58 | \$0.20 | \$0.20 | \$0.40 | \$0.41 |
| Double Sided (min. of 50)* | \$0.33 | \$0.45 | \$0.58 | \$0.70 | \$0.31 | \$0.31 | n/a | n/a |
| Add UV Coating (Per Side) | \$0.05 | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Insert Into Another Piece | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 |


|  | $5.5 \times 8.5$ down to $4 \times 8$ <br> (includes $5.25 \times 8,5 \times 7,4.5 \times 6.25,4.25 \times 11,4.25 \times 8.5$ and similar sizes) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 100\# or 81\# Silk Cover | 100\# or 80\# Uncoated Cover | 120\# <br> Uncoated Cover | 100\# <br> Linen <br> Cover | 100\# <br> Silk <br> Book | 100\# or 80\# Uncoated Book | 29\# <br> Vellum <br> (Translucent) | 60\# <br> Uncoated or Gloss Label** |
| Single Sided (min. of 50)* | \$0.32 | \$0.44 | \$0.57 | \$0.69 | \$0.30 | \$0.30 | \$0.50 | \$0.52 |
| Double Sided (min. of 50)* | \$0.49 | \$0.61 | \$0.74 | \$0.86 | \$0.46 | \$0.46 | n/a | n/a |
| Add UV Coating (Per Side) | \$0.05 | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Insert Into Another Piece | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 |

$5.75 \times 11$ down to $5.375 \times 11$
(includes $5.75 \times 9.25,5.5 \times 11,5.5 \times 10$ and similar sizes)

| Per Piece Price by Quantity | 100\# or 81\# Silk Cover | 100\# or 80\# Uncoated Cover | 120\# <br> Uncoated Cover | 100\# <br> Linen <br> Cover | 100\# <br> Silk <br> Book | 100\# or 80\# Uncoated Book | 29\# Vellum (Translucent) | Uncoated or Gloss Label** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Single Sided (min. of 50)* | \$0.43 | \$0.55 | \$0.68 | \$0.80 | \$0.41 | \$0.41 | \$0.61 | \$0.63 |
| Double Sided (min. of 50)* | \$0.65 | \$0.77 | \$0.90 | \$1.02 | \$0.61 | \$0.61 | n/a | n/a |


| Add UV Coating (Per Side) | $\$ 0.05$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Insert Into Another Piece | $\$ 0.10$ | $\$ 0.10$ | $\$ 0.10$ | $\$ 0.10$ | $\$ 0.10$ | $\$ 0.10$ | $\$ 0.10$ | $\$ 0.10$ |

*For quantities less than the minimum, a $\$ 10$ "Small Order" charge may be added.
*For quantities of 500 and up, call for price.
**Gloss label stock may increase turnaround time.

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Perma Flyer and Sign Pricing
Price for Each (No Minimum)

| 3mm Expanded PVC | 3mm Expanded PVC |
| :---: | :---: |
| Single Sided | Double Sided |


| $\mathbf{6 \times 2 4}$ Perma Sign Rider | $\$ 25.00$ | $\$ 50.00$ |
| :---: | :---: | :---: |
| $\mathbf{6 \times 3 6}$ Perma Sign Rider | $\$ 37.00$ | $\$ 74.00$ |
| $\mathbf{1 2 \times 1 8}$ Perma Flyer | $\$ 25.00$ | $\$ 50.00$ |
| $\mathbf{1 2 \times 2 4}$ Perma Flyer | $\$ 38.00$ | $\$ 76.00$ |
| $\mathbf{1 8 \times 2 4}$ Perma Sign | $\$ 28.00$ | $\$ 56.00$ |
| $\mathbf{2 4 \times 2 4}$ Perma Sign | $\$ 36.00$ | $\$ 72.00$ |
| $\mathbf{2 4 \times 3 6}$ Perma Sign | $\$ 44.00$ | $\$ 88.00$ |
| $\mathbf{2 4 \times 4 8}$ Perma Sign | $\$ 56.00$ | $\$ 112.00$ |
| $\mathbf{4 8 \times 4 8}$ Perma Sign | $\$ 112.00$ | $\$ 224.00$ |
| $\mathbf{4 8 \times 7 2}$ Perma Sign | $\$ 168.00$ | $\$ 336.00$ |
| $\mathbf{4 8 \times 9 6}$ Perma Sign | $\$ 224.00$ | $\$ 448.00$ |

$6^{\prime \prime} \times 24^{\prime \prime}$ or $6^{\prime \prime} \times 36^{\prime \prime}$ Sign Rider
$12^{\prime \prime} \times 18^{\prime \prime}$
or
$12^{\prime \prime} \times 24^{\prime \prime}$
Perma
Flyer

$$
\begin{gathered}
24^{\prime \prime} \times 36^{\prime \prime} \text { or } \\
36^{\prime \prime} \times 24^{\prime \prime} \\
\text { Hanging Sign } \\
\text { (also available in larger } \\
\text { and smaller sizes) }
\end{gathered}
$$

```
6" x 24" or 6" x 36"
Hanging Sign Rider
```


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## Notecard Mailer Pricing

| Per Piece Price by Quantity | Size/Description | Coated Paper |  |  | Uncoated Paper |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-199* | 200-499 | 500+ | 1-199* | 200-499 | 500+ |
| Notecard <br> Prints Double Sided Folding Included 100\# or 80\# Cover | $8.5 \times 5.5$ (folds to $4.25 \times 5.5$ ) | \$0.65 | \$0.65 | \$0.59 | \$0.77 | \$0.72 | \$0.64 |
|  | $9 \times 6$ (folds to 4.5x6) | \$0.73 | \$0.68 | \$0.60 | \$0.85 | \$0.80 | \$0.72 |
|  | 10x7 (folds to 5x7) | \$0.94 | \$0.94 | \$0.85 | \$1.06 | \$0.98 | \$0.94 |
|  | $8.5 \times 11$ (folds to $5.5 \times 8.5$ ) | \$0.94 | \$0.94 | \$0.85 | \$1.06 | \$0.98 | \$0.94 |
| Envelope Prints Black Only Add $\$ 0.10$ each for Color | A-2 (4.375x5.75) - 70\# |  |  |  | \$0.35 | \$0.35 | \$0.35 |
|  | A-6 (4.75x6.5) - 70\# |  |  |  | \$0.37 | \$0.37 | \$0.37 |
|  | A-7 (5.25x7.25) - 70\# |  |  |  | \$0.45 | \$0.45 | \$0.45 |
|  | 6x9 Booklet - 28\# |  |  |  | \$0.41 | \$0.41 | \$0.41 |
| Stuff, Seal and Mail Preparation | Any Size | \$0.47 | \$0.38 | \$0.38 | \$0.47 | \$0.38 | \$0.38 |
| Postage (Depends on weight) | First Class | \$0.58 | \$0.58 | \$0.45 | \$0.58 | \$0.58 | \$0.45 |
|  | Presorted Standard (Bulk) | \$0.58 | \$0.31 | \$0.31 | \$0.58 | \$0.31 | \$0.31 |

## Envelopes and Notecards/Inserts

| Per Piece Price* | Blank | 1 Color <br> (Black) | Full Color | Per Piece Price* <br> (Uncoated Paper) | Single <br> Sided | Double <br> Sided |
| :---: | :---: | :---: | :---: | ---: | :---: | :---: |
| A-2 Envelopes - 70\# | $\$ 0.14$ | $\$ 0.35$ | $\$ 0.45$ | $8.5 \times 5.5$ Notecard (folds to 4.25x5.5) | $\$ 0.55$ | $\$ 0.77$ |
| A-6 Envelopes -70\# | $\$ 0.16$ | $\$ 0.37$ | $\$ 0.47$ | $9 \times 6$ Notecard (folds to 4.5x6) | $\$ 0.63$ | $\$ 0.85$ |
| A-7 Envelopes -70\# | $\$ 0.20$ | $\$ 0.45$ | $\$ 0.55$ | $10 \times 7$ Notecard (folds to 5x7) | $\$ 0.71$ | $\$ 1.06$ |
| \#10 Envelopes - 24\# | $\$ 0.10$ | $\$ 0.25$ | $\$ 0.35$ | $8.5 \times 11$ Brochure (folds to 3.66x8.5) | $\$ 0.71$ | $\$ 1.06$ |
| $6 \times 9$ Envelopes - 28\# | $\$ 0.20$ | $\$ 0.41$ | $\$ 0.51$ | $8.5 \times 11$ Notecard (folds to 5.5x8.5) | $\$ 0.71$ | $\$ 1.06$ |
| $9 \times 12$ Envelopes -28\# | $\$ 0.26$ | $\$ 0.47$ | $\$ 0.57$ | $8.5 \times 11$ Flat (no folding) | $\$ 0.51$ | $\$ 0.90$ |

*For quantites less than 50, a $\$ 10$ "Small Order" charge may be added.

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## Booklet Pricing

| Per Piece Price by Quantity | $8.5 \times 11$ (folded to $5.5 \times 8.5$ tall) or $5.5 \times 17^{* *}$ (folded to $5.5 \times 8.5$ wide) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Any Combination of Silk Cover/Book |  |  |  |  |  |  |  |
|  | 8 Pages (2 sheets) | 12 Pages <br> (3 sheets) | 16 Pages (4 sheets) | 20 Pages <br> (5 sheets) | 24 Pages <br> (6 sheets) | 28 Pages <br> (7 sheets) | 32 Pages (8 sheets) | $\begin{array}{\|c} 36+\text { Pages } \\ \text { (9+ sheets) } \end{array}$ |
| 1-99* | \$2.25 | \$3.10 | \$3.63 | \$4.48 | \$5.32 | \$6.17 | \$7.01 |  |
| 100-199 | \$2.09 | \$2.86 | \$3.43 | \$4.23 | \$5.02 | \$5.82 | \$6.61 |  |
| 200-299 | \$1.91 | \$2.51 | \$3.19 | \$3.93 | \$4.66 | \$5.40 | \$6.13 | Call |
| 300-499 | \$1.70 | \$2.26 | \$2.98 | \$3.66 | \$4.35 | \$5.03 | \$5.71 |  |
| 500-999 | \$1.61 | \$2.19 | \$2.73 | \$3.35 | \$3.97 | \$4.59 | \$5.21 |  |
| 1000-1999 | \$1.52 | \$2.04 | \$2.46 | \$3.01 | \$3.57 | \$4.12 | \$4.67 | Quote |
| 2000-2999 | \$1.38 | \$1.78 | \$2.20 | \$2.69 | \$3.18 | \$3.66 | \$4.15 |  |
| 3000+ | \$1.30 | \$1.60 | \$1.96 | \$2.39 | \$2.82 | \$3.24 | \$3.67 |  |
| UV Coat All Sheets, Silk Cover Only | \$0.40 | \$0.60 | \$0.80 | n/a | n/a | n/a | n/a |  |
| UV Coat Both Sides of Wraparound Cover Only | \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 | - |
| UV Coat Outside of Wraparound Cover Only | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.10 |  |
| Substitute 100\# Uncoated Cover (1 sheet) | \$0.22 | \$0.22 | \$0.22 | \$0.22 | \$0.22 | \$0.22 | \$0.22 | Or |
| Substitute 100\# Linen Cover (1 sheet) | \$0.47 | \$0.47 | \$0.47 | \$0.47 | \$0.47 | \$0.47 | \$0.47 |  |
| Substitute Translucent Vellum (1 sheet) | \$0.32 | \$0.32 | \$0.32 | \$0.32 | \$0.32 | \$0.32 | \$0.32 |  |
| **Manually Stitch Smaller Than 8.11" Tall | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 |  |


| Per Piece Price by Quantity | $11 \times 17$ (folded to $8.5 \times 11$ tall), $10 \times 14$ (folded to $7 \times 10$ tall), $9 \times 17$ (folded to $8.5 \times 9$ tall), $8.5 \times 17$ (folded to $8.5 \times 8.5$ ) or $8 \times 16{ }^{* *}$ (folded to $8 \times 8$ ) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Any Combination of Silk Cover/Book |  |  |  |  |  |  |  |
|  | 8 Pages <br> (2 sheets) | 12 Pages <br> (3 sheets) | 16 Pages <br> (4 sheets) | 20 Pages <br> (5 sheets) | 24 Pages <br> (6 sheets) | 28 Pages <br> (7 sheets) | 32 Pages <br> (8 sheets) | 36+ Pages (9+ sheets) |
| 1-99* | \$4.07 | \$5.98 | \$7.33 | \$9.10 | \$10.87 | \$12.64 | \$14.41 |  |
| 100-199 | \$3.75 | \$5.50 | \$6.77 | \$8.40 | \$10.03 | \$11.66 | \$13.29 |  |
| 200-299 | \$3.39 | \$4.67 | \$6.15 | \$7.63 | \$9.10 | \$10.58 | \$12.05 | Call |
| 300-499 | \$3.05 | \$4.17 | \$5.56 | \$6.89 | \$8.22 | \$9.54 | \$10.87 | for |
| 500-999 | \$2.83 | \$4.02 | \$5.13 | \$6.35 | \$7.57 | \$8.79 | \$10.01 |  |
| 1000-1999 | \$2.62 | \$3.68 | \$4.68 | \$5.79 | \$6.90 | \$8.00 | \$9.11 | Quote |
| 2000-2999 | \$2.32 | \$3.26 | \$3.80 | \$4.69 | \$5.58 | \$6.46 | \$7.35 |  |
| 3000+ | \$2.07 | \$2.90 | \$3.32 | \$4.09 | \$4.86 | \$5.62 | \$6.39 |  |
| UV Coat All Sheets, Silk Cover Only | \$0.80 | \$1.20 | \$1.60 | n/a | n/a | n/a | n/a |  |
| UV Coat Both Sides of Wraparound Cover Only | \$0.40 | \$0.40 | \$0.40 | \$0.40 | \$0.40 | \$0.40 | \$0.40 | Call |
| UV Coat Outside of Wraparound Cover Only | \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 |  |
| Substitute 100\# Uncoated Cover (1 sheet) | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 | for |
| Substitute 100\# Linen Cover (1 sheet) | \$0.84 | \$0.84 | \$0.84 | \$0.84 | \$0.84 | \$0.84 | \$0.84 |  |
| Substitute Translucent Vellum (1 sheet) | \$0.54 | \$0.54 | \$0.54 | \$0.54 | \$0.54 | \$0.54 | \$0.54 | te |
| **Manually Stitch Smaller Than 8.11" Tall | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 |  |

*Minimum order amount is $\$ 20.00$.
Cover stock throughout is not recommended for booklets of more than 4 sheets (16 pages).

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## Booklet Pricing (continued)

| Per Piece Price by Quantity | $9 \times 18$ (folded to $9 \times 9$ ) or $7 \times 18$ (folded to 7x9 wide) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Any Combination of Silk Cover/Book |  |  |  |  |  |  |  |
|  | 8 Pages <br> (2 sheets) | 12 Pages <br> (3 sheets) | 16 Pages <br> (4 sheets) | 20 Pages <br> (5 sheets) | 24 Pages <br> (6 sheets) | 28 Pages <br> (7 sheets) | 32 Pages <br> (8 sheets) | 36+ Pages <br> (9+ sheets) |
| 1-99* | \$5.06 | \$7.29 | \$8.96 | \$11.05 | \$13.14 | \$15.23 | \$17.32 | Call for Quote |
| 100-199 | \$4.74 | \$6.81 | \$8.40 | \$10.35 | \$12.30 | \$14.25 | \$16.20 |  |
| 200-299 | \$4.36 | \$5.95 | \$7.74 | \$9.53 | \$11.31 | \$13.10 | \$14.88 |  |
| 300-499 | \$4.00 | \$5.42 | \$7.11 | \$8.74 | \$10.37 | \$11.99 | \$13.62 |  |
| 500-999 | \$3.76 | \$5.24 | \$6.64 | \$8.15 | \$9.66 | \$11.17 | \$12.68 |  |
| 1000-1999 | \$3.49 | \$4.81 | \$6.07 | \$7.44 | \$8.81 | \$10.17 | \$11.54 |  |
| 2000-2999 | \$3.13 | \$4.30 | \$5.07 | \$6.19 | \$7.31 | \$8.42 | \$9.54 |  |
| 3000+ | \$2.82 | \$3.85 | \$4.47 | \$5.44 | \$6.41 | \$7.37 | \$8.34 |  |
| UV Coat All Sheets, Silk Cover Only | \$0.80 | \$1.20 | \$1.60 | n/a | n/a | n/a | n/a | Call for Quote |
| UV Coat Both Sides of Wraparound Cover Only | \$0.40 | \$0.40 | \$0.40 | \$0.40 | \$0.40 | \$0.40 | \$0.40 |  |
| UV Coat Outside of Wraparound Cover Only | \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 |  |
| Substitute 100\# Uncoated Cover (1 sheet) | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 | \$0.35 |  |
| Substitute 100\# Linen Cover (1 sheet) | \$0.84 | \$0.84 | \$0.84 | \$0.84 | \$0.84 | \$0.84 | \$0.84 |  |
| Substitute Translucent Vellum (1 sheet) | \$0.54 | \$0.54 | \$0.54 | \$0.54 | \$0.54 | \$0.54 | \$0.54 |  |
| Manually Stitch Smaller Than 8.11" Tall or Longer Than 17.75" | Included | Included | Included | Included | Included | Included | Included |  |
|  | $11 \times 22$ (folded to $11 \times 11$ ), $10 \times 20$ (folded to $10 \times 10$ ), $8.5 \times 22$ (folded to $8.5 \times 11$ wide), $8 \times 20$ (folded to $8 \times 10$ wide) or $7 \times 22$ (folded to $7 \times 11$ wide) |  |  |  |  |  |  |  |
|  | Any Combination of Silk Cover/Book |  |  |  |  |  |  |  |
| Per Piece Price by Quantity | 8 Pages <br> (2 sheets) | 12 Pages <br> (3 sheets) | 16 Pages <br> (4 sheets) | 20 Pages <br> (5 sheets) | 24 Pages <br> (6 sheets) | 28 Pages <br> (7 sheets) | 32 Pages <br> (8 sheets) | 36+ Pages <br> ( $9+$ sheets) |
| 1-99* | \$6.41 | \$9.49 | \$12.01 | \$14.95 | \$17.89 | \$20.83 | \$23.77 | Call for Quote |
| 100-199 | \$6.09 | \$9.01 | \$11.45 | \$14.25 | \$17.05 | \$19.85 | \$22.65 |  |
| 200-299 | \$5.73 | \$8.18 | \$10.83 | \$13.48 | \$16.12 | \$18.77 | \$21.41 |  |
| 300-499 | \$5.39 | \$7.68 | \$10.24 | \$12.74 | \$15.24 | \$17.73 | \$20.23 |  |
| 500-749 | \$5.11 | \$7.44 | \$9.69 | \$12.05 | \$14.41 | \$16.77 | \$19.13 |  |
| 750-999 | \$4.84 | \$7.01 | \$9.12 | \$11.34 | \$13.56 | \$15.77 | \$17.99 |  |
| 1000-1249 | \$4.30 | \$6.23 | \$7.76 | \$9.64 | \$11.52 | \$13.39 | \$15.27 |  |
| 1250+ | \$3.90 | \$5.65 | \$6.98 | \$8.66 | \$10.35 | \$12.03 | \$13.71 |  |
| UV Coat All Sheets, Silk Cover Only | \$1.20 | \$1.80 | \$2.40 | n/a | n/a | n/a | n/a | Call for Quote |
| UV Coat Both Sides of Wraparound Cover Only | \$0.60 | \$0.60 | \$0.60 | \$0.60 | \$0.60 | \$0.60 | \$0.60 |  |
| UV Coat Outside of Wraparound Cover Only | \$0.30 | \$0.30 | \$0.30 | \$0.30 | \$0.30 | \$0.30 | \$0.30 |  |
| Substitute 100\# Uncoated Cover (1 sheet) | \$0.52 | \$0.52 | \$0.52 | \$0.52 | \$0.52 | \$0.52 | \$0.52 |  |
| Substitute 100\# Linen Cover (1 sheet) | \$1.36 | \$1.36 | \$1.36 | \$1.36 | \$1.36 | \$1.36 | \$1.36 |  |
| Substitute Translucent Vellum (1 sheet) | \$0.98 | \$0.98 | \$0.98 | \$0.98 | \$0.98 | \$0.98 | \$0.98 |  |
| Manually Stitch Smaller Than 8.11" Tall or Longer Than 17.75" | Included | Included | Included | Included | Included | Included | Included |  |

*Minimum order amount is $\$ 20.00$.
Cover stock throughout is not recommended for booklets of more than 4 sheets (16 pages).

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## Brochure Pricing

(sizes are for unfolded sheets)

| Per Piece Price by Quantity | $8.5 \times 11,5.5 \times 17,5.5 \times 16.5,5.5 \times 11$ <br> and smaller (art with bleeds fits 2-up on $12 \times 18$ ) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 100\# <br> Silk <br> Cover | 100\# Uncoated Cover | $120 \#$ Uncoated Cover | 100\# <br> Linen <br> Cover | $\begin{array}{\|c\|} \hline 100 \# \\ \text { Silk } \\ \text { Book } \\ \hline \end{array}$ |
| 50-499* | \$0.94 | \$1.06 | \$1.19 | \$1.31 | \$0.88 |
| 500+ | Call for Quote |  |  |  |  |
| Add UV Coating | \$0.20 | n/a | n/a | n/a | n/a |
| Add 4-Panel Fold | \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 |


| $11 \times 17,9 \times 17,8.5 \times 17,8.5 \times 14,8 \times 16$, and $7 \times 14$ (art with bleeds fits 1 -up on $12 \times 18$ ) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 100\# | 100\# | 120\# | 100\# | 100\# |
| Silk | Uncoated | Uncoated | Linen | Silk |
| Cover | Cover | Cover | Cover | Book |
| \$1.81 | \$2.06 | \$2.30 | \$2.55 | \$1.69 |
| Call for Quote |  |  |  |  |
| \$0.40 | n/a | n/a | n/a | n/a |
| \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 |


| Per Piece Price by Quantity | $9 \times 12,6 \times 18,6 \times 12 \text {, and } 6.25 \times 18.75$ <br> (art with bleeds fits 2-up on 13x19) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 100\# Silk Cover | 100\# <br> Uncoated Cover | 120\# Uncoated Cover | 100\# <br> Linen <br> Cover | 100\# <br> Silk <br> Book |
| 50-499* | \$1.40 | \$1.52 | \$1.65 | \$1.77 | \$1.28 |
| 500+ | Call for Quote |  |  |  |  |


| Add UV Coating | $\$ 0.40$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Add 4-Panel Fold | $\$ 0.20$ | $\$ 0.20$ | $\$ 0.20$ | $\$ 0.20$ | $\$ 0.20$ |


| $12 \times 18,9.25 \times 18.5,9 \times 18 \text { and } 7 \times 18$ <br> (art with bleeds fits 1 -up on 13x19) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 100\# | 100\# | 120\# | 100\# | 100\# |
| Silk | Uncoated | Uncoated | Linen | Silk |
| Cover | Cover | Cover | Cover | Book |
| \$2.10 | \$2.35 | \$2.59 | \$2.84 | \$1.98 |
| Call for Quote |  |  |  |  |
| \$0.40 | n/a | n/a | n/a | n/a |
| \$0.20 | \$0.20 | \$0.20 | \$0.20 | \$0.20 |


| Per Piece Price by Quantity | $11 \times 22,10 \times 20,9 \times 21,8.5 \times 22$, and $7 \times 21$ <br> (art with bleeds fits 1 -up on 12x24) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 100\# Silk Cover | 100\# Uncoated Cover | 120\# Uncoated Cover | 100\# Linen Cover |
| 50-499* | \$2.72 | \$3.14 | \$3.56 | \$3.98 |
| 500+ | Call for Quote |  |  |  |


| Add UV Coating | $\$ 0.60$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| :---: | :---: | :---: | :---: | :---: |
| Add 4-Panel Fold | $\$ 0.40$ | $\$ 0.40$ | $\$ 0.40$ | $\$ 0.40$ |


| $11 \times 25.5,8.5 \times 25.5,8 \times 24$, and $9 \times 27$ <br> (art with bleeds fits 1-up on 12x30) |  |  |  |
| :--- | :---: | :---: | :---: |
| 100\# <br> Silk <br> Cover | $100 \#$ <br> Uncoated <br> Cover | 120\# <br> Uncoated <br> Cover | 100\# Linen <br> Cover |
| $\$ 3.24$ | $\$ 3.82$ | $\$ 4.41$ | $\$ 4.99$ |
| Call for Quote |  |  |  |
| $\$ 0.80$ | n/a | n/a | n/a |
| $\$ 0.40$ | $\$ 0.40$ | $\$ 0.40$ | $\$ 0.40$ |


| Per Piece Price by Quantity | $11 \times 34,8.5 \times 34,11 \times 33$, and $10 \times 30$ (art with bleeds fits 1 -up on $12 \times 36$ ) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 100\# Silk Cover | 100\# Uncoated Cover | 120\# Uncoated Cover | 100\# Linen Cover |
| 50-499* | \$4.09 | \$4.67 | \$5.26 | \$5.84 |
| 500+ | Call for Quote |  |  |  |


| Add UV Coating | $\$ 1.00$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Add 4-Panel Fold | Included |  |  |  |  |

## Most brochures can be turned around in about 4 business hours. Please allow more time for large brochures and/or large quantities.

*For quantites less than 50, a $\$ 10$ "Small Order" charge may be added. 3340 MT. DIABLO BLVD., SUITE B • LAFAYETTE, CA 94549 www.allegrocp.com

# Every Door Direct Mail (EDDM) Postcard Pricing (includes postage) 

| Per Piece Price by Quantity (Printed on 111\# Silk Cover) | 6.25x9.5, 6.25x9, $4.5 \times 11.5,4.5 \times 11$, $4.25 \times 11.5$ or $4.25 \times 11$ |  | $\begin{gathered} 6 \times 11.5,6 \times 11 \\ 5.5 \times 11.5 \text { or } 5.5 \times 11 \end{gathered}$ |  | $9 \times 12$ or $8.5 \times 11$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No Mailing (Print \& Deliver) | Print and <br> Mail | No Mailing (Print \& Deliver) | Print and <br> Mail |  | Print and <br> Mail |
| 200-499 | \$0.55 | \$0.83 | \$0.72 | \$1.00 | \$0.88 | \$1.16 |
| 500-999 | \$0.49 | \$0.77 | \$0.65 | \$0.93 | \$0.79 | \$1.07 |
| 1000-2499 | \$0.45 | \$0.73 | \$0.59 | \$0.87 | \$0.72 | \$1.00 |
| 2500-3999 | \$0.40 | \$0.68 | \$0.53 | \$0.81 | \$0.65 | \$0.93 |
| 4000-4999 | \$0.36 | \$0.64 | \$0.48 | \$0.76 | \$0.58 | \$0.86 |
| 5,000+ | Call for Quote |  | Call for Quote |  | Call for Quote |  |
| UV Coating on One Side | \$0.05 | \$0.05 | \$0.08 | \$0.08 | \$0.10 | \$0.10 |
| UV Coating on Both Sides | \$0.10 | \$0.10 | \$0.16 | \$0.16 | \$0.20 | \$0.20 |

## NO MAILING LIST REQUIRED!

Mail to every address on your chosen carrier routes.
Per Piece Price charged may be adjusted to reflect actual quantity mailed.

## NO SALES TAX WHEN WE PRINT AND MAIL!

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## Postcard Pricing (includes postage)

| Per Piece Price by Quantity (Standard Stock is 111\# Silk Cover) | $\begin{gathered} 5.5 \times 8.5,5 \times 7,5 \times 8 \text { (Regular) } \\ 4.25 \times 6,4 \times 6 \text { or } 4.25 \times 5.5 \text { (Small) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: |
|  | No Mailing (No Postage) (Print \& Deliver) | Mail Presorted Standard (Bulk) | Mail <br> First <br> Class |
| 1-199* | \$0.49 | \$1.13 | \$1.13 |
| 200-499 | \$0.44 | \$0.89 | \$1.00 |
| 500-999 | \$0.42 | \$0.87 | \$0.92 |
| 1000-2499 | \$0.37 | \$0.73 | \$0.78 |
| 2500-3999 | \$0.35 | \$0.67 | \$0.72 |
| 4000+ | \$0.28 | \$0.62 | \$0.67 |
| UV Coating One Side (optional) | FREE | FREE | FREE |
| Double-Sided UV Coating | \$0.05 | \$0.05 | \$0.05 |


| Per Piece Price by Quantity (Standard Stock is 111\# Silk Cover) | $\begin{gathered} \hline \hline 4.25 \times 10.5 \text { or } 4.5 \times 11 \\ \text { (Wide) } \\ \hline \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: |
|  | No Mailing (No Postage) (Print \& Deliver) | Mail Presorted Standard (Bulk) | Mail <br> First <br> Class |
| 1-199* | \$0.49 | \$1.13 | \$1.13 |
| 200-499 | \$0.44 | \$0.89 | \$1.07 |
| 500-999 | \$0.42 | \$0.87 | \$1.05 |
| 1000-2499 | \$0.37 | \$0.73 | \$0.91 |
| 2500-3999 | \$0.35 | \$0.67 | \$0.85 |
| 4000+ | \$0.28 | \$0.62 | \$0.80 |
| UV Coating One Side (optional) | FREE | FREE | FREE |
| Double-Sided UV Coating | \$0.05 | \$0.05 | \$0.05 |


| Per Piece Price by Quantity (Standard Stock is 111\# Silk Cover) | $9 \times 12 \text { or } 8.5 \times 11$ <br> (Mega) |  |  |
| :---: | :---: | :---: | :---: |
|  | No Mailing (No Postage) (Print \& Deliver) | Mail Presorted Standard (Bulk) | Mail <br> First <br> Class |
| 1-199* | \$1.14 | \$2.63 | \$2.63 |
| 200-499 | \$1.04 | \$1.91 | \$2.48 |
| 500-999 | \$1.00 | \$1.83 | \$2.02 |
| 1000-2499 | \$0.90 | \$1.69 | \$1.88 |
| 2500-3999 | \$0.86 | \$1.65 | \$1.84 |
| 4000+ | \$0.72 | \$1.51 | \$1.70 |
| UV Coating One Side (optional) | FREE | FREE | FREE |
| Double-Sided UV Coating | \$0.10 | \$0.10 | \$0.10 |

*For quantites less than 50, a $\$ 10$ "Small Order" charge may be added.

| 6x9 <br> (Large) |  |  |
| :---: | :---: | :---: |
| No <br> Mailing <br> (No Postage) <br> (Print \& Deliver) | Mail <br> Presorted <br> Standard <br> (Bulk) | Mail <br> First <br> Class |
| $\$ 0.57$ | $\$ 1.21$ | $\$ 1.21$ |
| $\$ 0.52$ | $\$ 0.97$ | $\$ 1.08$ |
| $\$ 0.50$ | $\$ 0.95$ | $\$ 1.00$ |
| $\$ 0.45$ | $\$ 0.81$ | $\$ 0.86$ |
| $\$ 0.43$ | $\$ 0.75$ | $\$ 0.80$ |
| $\$ 0.36$ | $\$ 0.70$ | $\$ 0.75$ |
| FREE | FREE | FREE |
| \$0.05 | \$0.05 | $\$ 0.05$ |


| $6 \times 11.5,6 \times 11$ or $5.5 \times 11$ |  |  |
| :---: | :---: | :---: |
| (Jumbo) |  |  |\(\left|\begin{array}{c}Mo <br>

$$
\begin{array}{c}\text { Mailing } \\
\text { (No Postage) } \\
\text { (Print \& Deliver) }\end{array}
$$\end{array} $$
\begin{array}{c}\text { Mail } \\
\text { Presorted } \\
\text { Standard } \\
\text { (Bulk) }\end{array}
$$ \quad \begin{array}{c}Mail <br>
First <br>

Class\end{array}\right|\)| $\$ 0.74$ | $\$ 1.38$ | $\$ 1.38$ |
| :---: | :---: | :---: |
| $\$ 0.69$ | $\$ 1.14$ | $\$ 1.32$ |
| $\$ 0.67$ | $\$ 1.12$ | $\$ 1.30$ |
| $\$ 0.62$ | $\$ 0.98$ | $\$ 1.16$ |
| $\$ 0.60$ | $\$ 0.92$ | $\$ 1.10$ |
| $\$ 0.53$ | $\$ 0.87$ | $\$ 1.05$ |
| FREE | FREE | FREE |
| $\$ 0.08$ | $\$ 0.08$ | $\$ 0.08$ |

## NOTES:

Presorted Standard minimum is 200. Quantities less than 200 will be charged First Class rates.

Rates are based on Automation Compatibility (min. of 3.625 " from right allowed for mail address and barcode).

Per Piece Price charged may be adjusted to reflect actual quantity mailed.

All postcards printed on Silk Cover will get FREE UV COATING (when available) on one side unless otherwise specified.

